



Health e Connections Newsletter

Healthy Practice, Healthy Patients

Running a practice takes more than great patient care — it takes a clear view of your business health. This month's [feature](#) introduces SCORE, a new tool to help you uncover risks, spot opportunities, and plan with confidence. Plus, where we'll be next, updates from [MAPS](#), fresh [podcast](#) insights, and new CE opportunities. Also, check out the exclusive announcement for the launch of our new [Physician's Edge](#) course.

Have questions or want to connect? We're always happy to chat. Email us at info@healtheps.com. We're here to help you thrive.

[Schedule a Call](#)

New "Mini-MBA" for Physicians Course Launches!

We are beyond excited to introduce something that's been in the works for over three and a half years—a course that we truly believe can transform the way physicians engage with the business side of medicine.

This is ***Physician's Edge: Mastering Business and Finance in Your Medical Practice***. It's an online, on-demand course designed to give you the practical business and financial training that you never received in medical school. And it's something we created in response to a need we've seen over and over again for decades—and more recently, in response to direct requests from many of the graduates of the [Physician Leadership Project](#). They've been asking, "Where can I go to really dig into finance and business at a level that's

relevant to physicians?” And until today, we haven’t had a good answer. But now, we do.

The course is made up of **25 modules**—each one including a full video lesson, companion slides, downloadable tools, templates, and more. The course will formally launch on September 10 and will offer over 30 hours of CME credit.

We cover the big stuff—like **strategic** planning, **succession** planning, and **retirement planning**. And we cover the **daily operational challenges**, too—like budgets, revenue cycle, coding optimization, and managing your overhead.

We even get into the dark corners no one likes to talk about—like **embezzlement**. Did you know that over 83% of medical practices will be embezzled from at some point? We’ve seen it happen firsthand, and we’ll teach you how to embezzle-proof your practice before it becomes a crisis.

There’s an entire module dedicated to **real estate ownership** as a wealth-building strategy. One on **dashboards and performance incentives**. One on understanding **payers, contracts, and credentialing**. Another on **cybercrime**. The list goes on—and every single module is based on real-world scenarios, not textbook theory.

This isn’t an MBA. It’s better. It’s physician-specific, fully online, and 100% on-demand so you can learn in the privacy of your own space and on your own schedule. No extra years of schooling. No residency schedule to rearrange. Just practical, powerful tools designed to make you more effective and more confident in your role.

We’ve seen the toll that a lack of financial literacy takes on physician leaders. It’s not just about money. It’s about confidence. It’s about ownership. It’s about feeling like you can advocate for yourself, your partners, your patients, and your career—because you understand how the business actually works.

Physician’s Edge isn’t just another online CME course. It’s the only program we know of that’s specifically designed for physicians like you—busy professionals who need relevant, practical, immediately applicable knowledge.

When we launch officially on September 10th, 2025 the full tuition will be \$4,995. And we believe it’s worth every penny.

But for subscribers to this newsletter—and those of you who’ve been with us on this journey—you can enroll now at a special **pre-sale price of \$995**. That

price is good until **September 9th**. After that, it goes up.

You can learn more and register here: healtheps.com/physicians-edge-mastering-business-finance-in-your-medical-practice/

This course is our way of giving back. Of honoring the commitment you've made to your patients, your partners, and your practice. And of helping ensure that you not only survive this evolving healthcare environment—but thrive in it.

Register Now

Beyond Patient Care: The Case for a Comprehensive Practice Checkup

by Kate Grabenhorst

When was the last time your practice had a checkup? In our latest feature, Senior Consultant Kate Grabenhorst explains why operations, finances, and team health matter just as much as patient care — and how SCORE can reveal what you may be missing.

To learn more about SCORE and why this is your prescription for success, [check out this article](#).

Read Full Article

Want to discuss business assessments further or connect with our team?

[Give us a call!](#)



UNLOCK YOUR REVENUE
CodeMastery

health practices

CLICK HERE

Health e Practices in the Industry

We're proud to support and connect with leaders in healthcare across the country. Here's where you'll find us next:

September 11–13 – CPOMP Annual Meeting

Colorado Springs, CO

Next month, we're heading to the Congress of Physician-Owned Medical Properties (CPOMP) Annual Meeting as proud sponsors.

Additionally, Anne Hirsch, MD and Jill Arena will be leading a Finance 101 breakout session, designed to empower you with essential financial knowledge. Attendees will receive a personalized copy of Jill's book, *Physician, Heal Thy Financial Self*.

Planning to attend?

Be sure to visit us at **Booth #7** to grab exclusive Health e Practices swag and say hello. We'd love to connect!


Introducing MAPS **Learn · Discuss · Connect**


Elevate Your Expertise with MAPS — the Medical Administrators Performance Series


A dynamic, real-world program built to fuel your professional growth and long-term success.

Whether you're aiming to sharpen leadership skills, gain new insights, or build meaningful professional connections, MAPS offers a flexible, engaging experience tailored to the realities of your role.

Each month, you'll:

 Learn – Dive into a self-paced online course during the first two weeks of the month

 Discuss – Join a live, expert-led group session with peers and industry leaders

 Connect – Get one-on-one mentorship from a seasoned advisor matched to your practice's unique needs

This isn't just another course—it's a community of growth-minded professionals committed to real-world impact. Ready to grow with us?

[Click to Learn More](#)

health  practices



Elevate Your Practice with the *Medical Money Matters* Podcast

In case you missed it, Episode 142 takes a riveting look at life under the One Big Beautiful Bill and what private practices must do now to stay resilient. Alongside that, catch strategies for turning summer slowdowns into growth opportunities and learn how thinking like a CEO can future-proof your practice.

Tune into [Medical Money Matters](#) for your dose of business-savvy leadership.



[Listen to the Podcast](#)

Continuing Education

Educational programs for administrative and medical staff include:

- [Front Office Revenue Cycle Education \(FORCE\)](#): Understanding the impact your front desk has on your clinic's bottom line
- [Revenue Cycle Leadership Series \(RCLS\)](#): Integrating best practices in financial and revenue cycle management

- [Medical Administrators Performance Series \(MAPS\)](#): Taking leadership performance to the next level
- [Physician Leadership Project \(PLP\)](#): Building a confident, skilled, and well-networked community of physician leaders

Visit our website to see these programs and more!

[Visit Our Website](#)

Have questions about growing your practice, improving your processes, or developing your staff? [Book a Discovery Call here](#) or email info@healtheps.com

Was this email forwarded to you? [Subscribe here](#)



Health e Practices, PO Box 1602, Lake Oswego, OR 97035, 877-394-2750

[Unsubscribe](#) [Manage preferences](#)