**MISSION, VISION, VALUES EXAMPLES**

**DRAFT MISSION STATEMENT:**

All of the physicians and staff at ACME Clinic are committed to:

* Comprehensive pulmonary care of the highest quality
* Excellence in clinical care, working relationships and business practices
* Creating inviting environments for patients and team alike
* Being members of the community at large
* Exceeding expectations

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| **Vision** | *ACME Clinic will be the most comprehensive and convenient source of quality-driven care for all your pulmonary care needs* |

**Values**

Joy

Profitability

Quality

Patient Experience

Reputation